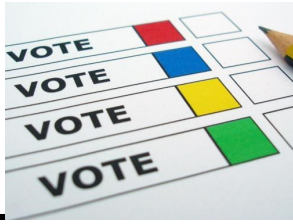


Political



Income levels rise in the UK

Free school meals for all school children in years R, 1 and 2

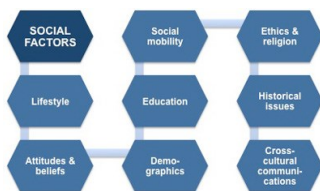
Economic



Change in the tax thresholds, i.e. the point at which employees start to pay tax on their income

All new fathers are entitled to two weeks paid paternity leave

Social



Change in the level of corporation tax

New housing estates must include some form of social / affordable housing

Technological



Change in the level of benefits paid to the unemployed

An increase in the minimum age for buying alcohol

Legal



Increasing the school leaving age

The country is in recession

Environmental



The Bank of England
changes the interest
rate

The pound against the
Euro changes

Inflation is at 1.5%

Unemployment is
highest in the UK in
Liverpool and
Middlesbrough

The UK citizens have
voted to leave the EU

The UK has an ageing
population

There is an increasing
demand for organic
produce

Pressure groups can
protest about how a
business operates

Increase in single people
households

The influence of
consumer groups

The invention of a more
efficient method of
production

Fair Trade—paying
suppliers an agreed
minimum price

Concern about pollution
and congestion

A new law—5p on all
plastic carrier bags